

A Forum for Bringing the Fashion and Tech Worlds Together

This year's Fashion Tech Forum brings a diverse array of speakers from such companies as Verizon, Tesla, Levi's and Diane von Furstenberg.

By [David Moin](#) on August 3, 2016

With an array of speakers from companies as diverse as Tesla, Google and Levi Strauss, the third annual [Fashion](#) Tech Forum has been set for Oct. 13 at the Duggal Greenhouse at the Brooklyn Navy Yard.

"The world is changing so quickly," said Karen Harvey, chief executive officer of the Karen Harvey Consulting Group, which organizes the event. "When we started [Fashion](#) Tech Forum, there was a huge disparity between the fashion and tech cultures. Today the differences still exist, but there has been much greater movement on both side in terms of how fashion technology is really developing. There has been incredible innovation.

"What's also different from when we started the forum is that bringing technology into the forefront was a remote idea. Now it's a critical necessity."

This year's forum will have fewer panels but each speaker will provide more in-depth presentations, Harvey said.

The lineup of keynote speakers includes Levi Strauss & Co. president and ceo Chip Bergh, who will discuss with Scott Dadich, editor in chief of Wired, Levi's transformation and commitment to sustainability and innovation, as well as the company's partnership with Google's Advanced Technology and Projects Group. Paul Dillinger, vice president of global product innovation at Levi's, and Ivan Poupyrev, technical lead for Project Jacquard at Google, will also be speaking.

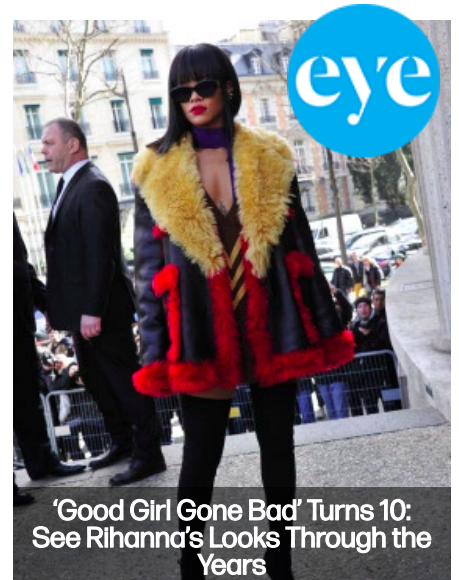
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Verizon's chief marketing officer Diego Scotti will discuss the promise of a digital world as Verizon evolves into a lifestyle and entertainment brand. Bradford Shellhammer, eBay's head of curation and merchandising, will lead a discussion on human-led curation.


Michael Preysman, founder and ceo of Everlane, returns to the forum with Everlane's head of product and design Rebekka Bay. From Lululemon, Laurent Potdevin, ceo, and creative director Lee Holman will discuss innovation, authenticity and creating a design-led company.

Other keynote speakers include Robbie Myers, Elle editor in chief; Diane von Furstenberg and her ceo Paolo Riva and chief creative officer Jonathan Saunders; industry veteran Lew Frankfort; Ganesh Srivats, vice president of North American sales for Tesla; Snapchat's Peter Sellis, head of revenue product, and Snapchat's Farnaz Azmoodeh, director of engineering. Additional speakers will be revealed later on fashiontechforum.com.

Fashion Tech Forum is an invitation-only event. The Karen Harvey Consulting Group, based in New York and London, focuses on executive search, brand incubation and advisory services for luxury, fashion, retail and innovation-driven companies.




 [Fashion](#)

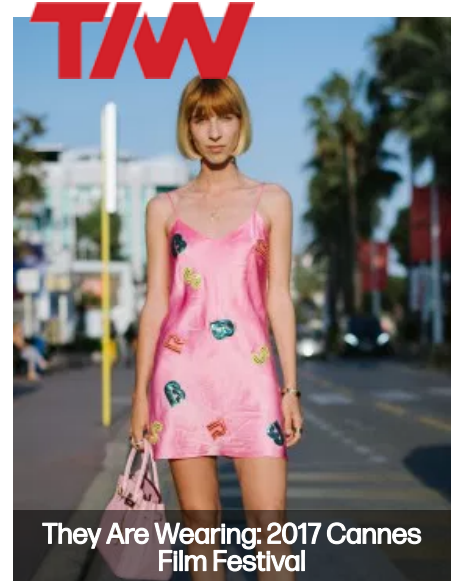
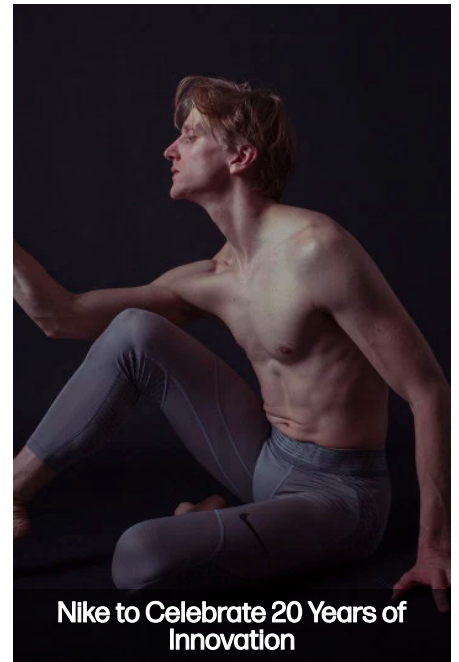
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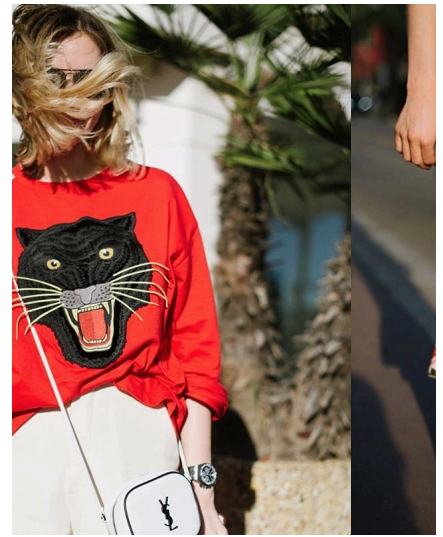
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